



Dear Sir or Ma'am,

The South Carolina Apple Festival was founded in 1961 to honor the apple growers in our region. Beginning after Labor Day and lasting through the next weekend the South Carolina Apple Festival celebrates the beginning of the apple harvest season. Held on historic Main Street in Westminster, part of the largest apple producing area in the state, the festival attracts thousands each year. Through generous sponsors we are able to continue to grow and host the South Carolina Apple Festival.

There are several events that can be sponsored with different levels of sponsorship for you to choose from. This year we are asking for sponsors for the South Carolina Apple Festival Scholarship Pageant, annual parade, entertainment, and children's craft/ activities. Business owners can choose to specify their sponsorship to one event or be a festival sponsor. Sponsors will be recognized in a way that is still to be determined by the planning committee.

We would like you to consider being a sponsor to help us continue and grow this amazing week of events that unites our state. Attached to this letter is our sponsor application. If you have any questions please feel free to contact me at southcarolinaapplefestival@gmail.com.

Sincerely,

Anna Rose
Apple Festival Secretary

Sponsorship Levels

If you wish to contribute at one of the levels below, please return the completed application and sponsorship.

Red Apple - \$1,000 and up

Benefits include:

- Logo sign posted at the gazebo
- Logo posted on our website
- Recognition on TV/ Radio/ Event Brochures

Green Apple- \$500 and up

Benefits include:

- Sign at the gazebo
- Listed on our website
- Recognition on event brochures

Yellow Apple- \$100 and up

Benefits Include

- Sign at the gazebo
- Listed on our website



South Carolina Apple Festival

Sponsor Application

Company/ Organization Name: _____

Contact Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email address: _____

Apple Sponsor level: Red (\$1,000 or more) Green (\$500 - \$999)
 Yellow (\$250 - \$ 499)

Specified Sponsorships (optional) : Pageant Entertainment Children's actives

Please return this form and check to PO Box 206, Westminster SC 29693 or by email to southcarolinaapplefestival@gmail.com. An invoice will be sent to the provided email address.